

Please hand this letter to your HR Manager or Employer



Dear Employer / Human Resources Manager

Its easy to join the Halfords Cycle2Work scheme!

Halfords Cycle2Work would like to introduce the recent Government initiative offering tax free bikes for cycling to work. Through this tax free benefit your employees can obtain a brand new bike and safety accessories up to the value of €1,000 and you can use a salary sacrifice arrangement to allow them to pay for the bike over a maximum period of 12 months.

Halfords Cycle2Work gives your employees access to Ireland's No.1 bike and accessory store with big savings – up to 50 % over the retail price. Dealing with Halfords gives your employees a huge range of top brand bikes to choose from and lowest price guarantee.*

We pride ourselves in giving you the best possible service available and offer an easy to run scheme and value added benefits that simply can't be beaten by other schemes in the area. Running a Cycle2Work scheme will save your employees money and encourage them to be fitter, more motivated, loyal and productive.

5 EASY STEPS TO GETTING STARTED!



Register your details on our website and an Account Manager will call you to set up your scheme, alternatively you can call Andy on +353 (0) 86 0206622.



Once you have signed and returned your Supplier Agreement to Halfords Cycle2Work, we will provide you with application forms for your employees to complete



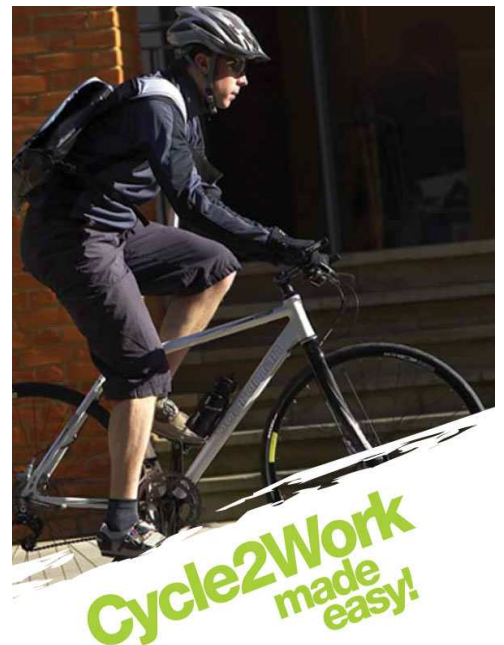
We will then help you to promote the scheme within your company by providing you with marketing materials to communicate the benefits to your employees.



Your employees can visit one of our 22 stores nationwide to select the bike and accessories that they want. They then fill out the application form, which will be approved by you. Once applications are approved Halfords will post out the Voucher to the employee.



The employee can then take their voucher into any Halfords store to collect their goods.



Visit our website to read all about the scheme, and to see how Halfords are best placed to offer you the best scheme and your employees the best range of bikes at the best prices*. We will also throw in a Free Bike Care Plan to all employees joining the scheme as part of the deal!

For further details please contact Andy Banks on +353 (0) 86 0206622 or

Visit www.halfordscycle2work.ie to register your details.

Kind Regards,

Halfords Cycle2Work

*Terms and Conditions apply, please see website